ORDER

Orders	Order / Rev:	2744430			
	Alt Order #:				
	Product Desc:				
	Estimate:	2968		WHAS	
	Flight Dates:	07/24/23 - 07/30/23	Primary AE:	Nick Coloprisco	
	Original Date / Rev:	07/19/23 / 07/19/23	Sales Office:	WHAS	
	Order Type:	General	Sales Region:	LOC	
Agency	Name:	Blue West Media/ POL			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		5130 East 18th Avenue	Billing Cycle:	EOM/EOC	
		Denver, CO 80220	Agency Commission:	15%	
Advertiser	Name:	POL/ Andy Beshear / D / GOV / KY			
	Demographic:	A35+	New Business End:		
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	144988	
	Revenue Code 1:	AGY	Agency External ID:	20009AG	
	Revenue Code 2:	(POL) Political	Unit Code:	General	
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:05:00	
	Priority:	P04			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/23	07/30/23	104	\$17,661.00	\$15,011.85

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2023	104	\$17,661.00	\$15,011.85	0.00
Totals	104	\$17,661,00	\$15.011.85	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	22%	\$17,661.00
Market	100%	\$80 277 27

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$62,616.27
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
-	N 1	WHAS	07/24/23	07/30/23	Local News @ 5a M-F		5-6a	МГWГF	:30	10	\$80.00 P03	0.00 NM	10	\$800.00
					Local News @ 5a M-F									
		Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
	W	eek: 07/2	24/23	07/30/23	MTWTF	10	\$80.00	0.00						

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 Order / Rev:
 2744430
 Advertiser:
 POL/ Andy Beshear / D / GOV / KY

 Alt Order #:
 Product Desc:
 WHAS

 Flight Dates:
 07/24/23 - 07/30/23
 Estimate:
 2968

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date 07/30/23	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 07/ N 2 WHAS			Local News @ 6a	M-F CM	\$80.00 6-7a	0.00 MTWTF	:30	10	\$150.00 P03	0.00 NM	10	\$1,500.00
			Local News @ 6a									, ,
Sta Week: 07/	art Date /24/23	End Date 07/30/23	<u>Weekdays</u> MTWTF	Spots/Week 10	Rate \$150.00	Rating 0.00						
N 3 WHAS			Good Morning An	nerica CM	7-9a	MTWTF	:30	15	\$200.00 P03	0.00 NM	15	\$3,000.00
01-		E. d Data	Good Morning Ar		Data	Datie						
Sta Week: 07/	art Date /24/23	End Date 07/30/23	<u>Weekdays</u> MTWTF	Spots/Week 15	Rate \$200.00	Rating 0.00						
N 9 WHAS	07/24/2	23 07/30/23	Local News @ 12		12-1p	MTWTF	:30	5	\$90.00 P03	0.00 NM	5	\$450.00
Q+o	art Date	End Date	Local News @ 12 Weekdays	2p M-F Spots/Week	Pata	Rating						
Week: 07/		07/30/23	MTWTF	<u>3pots/week</u> 5	<u>Rate</u> \$90.00	0.00						
N10 WHAS	07/24/2	23 07/30/23	Local News @ 4p		4-5p	MTWTF	:30	10	\$100.00 P03	0.00 NM	10	\$1,000.00
Sta	art Date	End Date	Local News @ 4p Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/30/23	MTWTF	10	\$100.00	0.00						
N11 WHAS	07/24/2	23 07/30/23	Local News @ 5p Local News @ 5p		5-530p	MTWTF	:30	10	\$200.00 P03	0.00 NM	10	\$2,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/30/23	MTWTF	10	\$200.00	0.00						
N12 WHAS	07/24/2	23 07/30/23	Local News @ 53 Local News @ 53		530-6p	МГWГF	:30	5	\$225.00 P03	0.00 NM	5	\$1,125.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ N14 WHAS		07/30/23	MTWTF	5 M E CM	\$225.00 6-630p	0.00 MTWTF	:30	10	\$250.00 P03	0.00 NM	10	\$2,500.00
N 14 WHAS	01/24/2	.5 07/50/25	Local News @ 6p Local News @ 6p		0-030p	MI WIF	.30	10	φ230.00 P03	U.UU INIVI	10	φ2,500.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ N15 WHAS		07/30/23	MTWTF LN (M-Su)	10	\$250.00 11-1135p	0.00 MTWTF- S	:30	12	\$200.00 P03	0.00 NM	12	\$2,400.00
	0172 172	.0 0.700720	LN (M-Su)		оор		.00		Ψ200.001.00	0.00		Ψ=, .σσ.σσ
Sta Week: 07/	art Date	End Date 07/30/23	Weekdays MTWTF-S	Spots/Week 12	Rate \$200.00	Rating 0.00						
N16 WHAS			ET 7-730p	CM	7-730p	M- WTF	:30	4	\$250.00 P03	0.00 NM	4	\$1,000.00
			ET 7-730p									
Sta Week: 07/	art Date /24/23	End Date 07/30/23	<u>Weekdays</u> M- WTF	Spots/Week 4	Rate \$250.00	Rating 0.00						
N17 WHAS			Inside Ed 730-8p	СМ	730-8p	MTWTF	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
Q+o	art Date	End Date	Inside Ed 730-8p	Spots/Week	Pata	Pating						
Week: 07/		07/30/23	Weekdays MTWTF	<u>3pots/week</u> 5	Rate \$250.00	Rating 0.00						
N25 WHAS	07/24/2	23 07/28/23	Daily Blast Live 3		3-4p	MTWTF	:30	5	\$80.00 P03	0.00 NM	5	\$400.00
Sta	art Date	End Date	Daily Blast Live 3 Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/30/23	MTWTF	5	\$80.00	0.00						
N26 WHAS	07/24/2	23 07/30/23	Good Morning An Good Morning Ar		7-9a	S-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		07/30/23	S-	1	\$90.00	0.00			A			
N27 WHAS	07/24/2	23 07/30/23	Good Morning An Good Morning Ar		8-9a	S	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/ N28 WHAS		07/30/23	Nightline	CM	\$100.00 1237-106a	0.00 MTWTF	:30	1	\$46.00 P03	0.00 NIM	1	\$46.00
INZO WIAS	01/24/2	.5 01/30/23	Nightline	CIVI	1201-100a	1¥11 ¥∜1 F	.ა∪	'	ψ+υ.∪∪ Γ∪3	U.UU INIVI		φ40.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/	/24/23	07/30/23	MTWTF	1	\$46.00	0.00					I	

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Order / Rev: 2744430 Advertiser: POL/ Andy Beshear / D / GOV / KY Alt Order #: Product Desc: **WHAS** Flight Dates: 07/24/23 - 07/30/23 2968 Estimate: Break Start/End Time Start Inventory Code Rate Pri Rtg Type Spots Ln Ch End Days Len Spots Amount

Totals 104 \$17,661.00